



elektrische COMMUNITY

www.elektrische-community.de

SEPTEMBER 18.-20.
2026 | MESSE FULDA

E-FUTURE TRADE FAIR FOR E-MOBILITY
AND RENEWABLE ENERGIES



ENGLISH

AN ELECTRIFYING EVENT

SEPTEMBER 18.–20., FULDA



Since the venue was received extremely positively by visitors, exhibitors and sponsors, a repeat event at Messe Fulda is a must. Even though in 2025 it was only partially successful in mobilising the local population, it was clear: the loyal community embraced the centrally located venue in Germany – and is therefore expected to return in 2026 as well.

The **Electric Community** is planned to take place from **September 18. to 20. 2026**.

The e-car camping, the enthusiast car park, the light show car park, and the off-road area will once again be permanent fixtures of the **Electric Community**. These areas continue to form the backbone of the overall event.

The goal remains for the local population – hopefully reached more successfully this time – to benefit first-hand from the practical experiences of active e-mobility users.

A dedicated ticketing system and a professional, regionally focused advertising campaign are planned for the E-Future Trade Fair.

E-Car Camping & Barbecue – Better Organised

The community will be able to camp in 2026 as well, of course again with breakfast.

There will also be a barbecue on Friday and Saturday evening – this time, however, with optimised processes, shorter waiting times and an expanded culinary offering.

The focus is on a regional, varied cuisine and additionally efficient beverage service. The experiences from 2025 will be taken into account – both in terms of product selection as well as pricing and organisation. There will be no overpriced trade fair prices; instead, fair, community-friendly rates.

TICKETS NOW AVAILABLE

Ticketing for the **Electric Community 2026** is already open. In addition to entrance tickets, various car park categories, the tea and coffee flat rate, and the barbecues can be booked as add-ons.

Important: Everyone needs an entrance ticket, except buyers of E-Car Camping tickets. These include parking in the camping area as well as entrance and breakfast for Saturday and Sunday. New: there is a combo option for campers who also want

a light show car park spot (Light-show+Camping). No separate entrance ticket is required for this either.

Buyers of an Enthusiast Car Park ticket can, if they wish, move their car before the light show.

TICKET VARIANTS

Entrance for the entire weekend:
€10.00 (children up to 12 years free, youths up to 18 years: €5.00)

Enthusiast display on the fenced grounds: €20.00

Small exhibitor (logos on and next to the vehicle): €150.00

Tea & Coffee flat rate (all 3 days): €15.00

E-Car Camping (from 18 to 20 September): €50.00 (including vehicle and breakfast buffet on both mornings); **Additional campers:** €25.00 (including breakfast buffet on both mornings; also children from 3 years, below that free)

Opening Barbecue (drinks extra) on 18 September, 7:30 PM: €30.00

Closing Barbecue (drinks extra) on 19 September, 7:30 PM: €30.00

Children up to 12 years: €20.00 per barbecue (drinks extra); children under 3 years free

SITE PLAN 2025



Die Projektmacher
 Timo Schadt (0173.1703341)
 Feldstr. 11, 36166 Haunetal
 info@projektmacher.de
 www.elektrische-community.de

Elektrische Community

19.-21. September 2025

Übersicht Messegelände

Stand: 16.09.2025

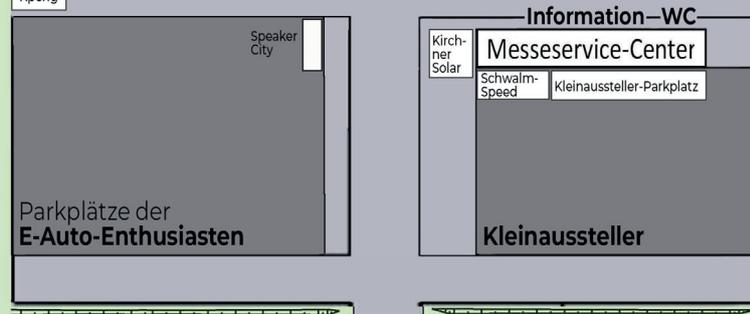
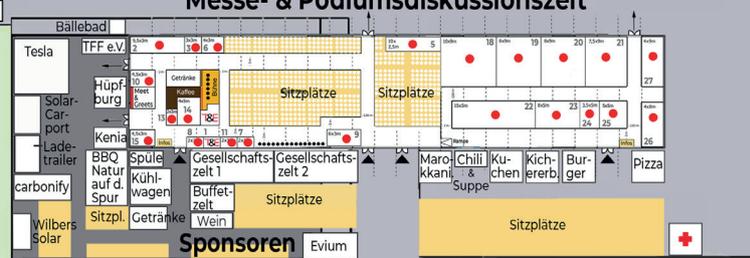
Diese Zeichnung ist unser geistiges Eigentum und darf ohne unsere Zustimmung weder vervielfältigt noch dritten Personen zugänglich gemacht werden; gemäß Urheberrechtsgesetz Änderungen sind vorbehalten

Asphalt-Parkplätze & befestigte Grünflächen fürs **E-Auto-Camping**

Parkplätze
Lightshow-Parkplatz

Messe- & Podiumsdiskussionszelt

Offroad Show- und Testgelände



- Schotterflächen
- Asphaltflächen
- Grünflächen
- Sitzgelegenheiten



SEPTEMBER 18. 2026

On the eve of the main event, on 18 September, the E-Future Trade Fair for E-Mobility & Renewable Energies will officially open at 6:00 PM. It will be accessible for a first tour until 8:00 PM.

Networking is explicitly encouraged and is the goal of this part of the event.

Ticket holders for e-car camping can participate in the designated camping area on the fenced grounds, but only in, on or next to brought-along electric vehicles.



Exhibitor Audiotech Fischer and Stegmann-Lack (background) at the 2025 Future Fair in Fulda



EV Camping: Just like in Hamm, fully electric campers can stay overnight in, on, or right next to their electric vehicles.

E-Car Camping: Fully electric campers can sleep in, on or next to their e-car (as in Hamm). Breakfast: As in 2023 in Hamm, e-car campers will also be provided with a high-quality breakfast in 2026 in Fulda. Exhibitors are subsequently invited to attend the E-Mobility Barbecue.

SEPTEMBER 19. 2026

From 8:00 AM, breakfast buffet access is available upon presentation of the camping ticket.

E-Car Camping on the following evening and breakfast buffet on Sunday morning are available under the same conditions.

Around 300 invited guests — including representatives from companies, organisations and content creators — meet in a relaxed setting. As in 2025, the event is also accessible to ticket holders from the community.



Breakfast: As in Hamm in 2023, the electric car campers will also be provided with a high-quality breakfast in Fulda in 2026.



E-Mobilitäts-Barbeque 2025 in Fulda .

The E-Future Trade Fair opens on 19 September at 9:00 AM and runs until 7:00 PM.

The stage programme with panel discussions on e-mobility and energy topics with recognised experts takes place from 11:00 AM to 7:00 PM.



Discussion program in Fulda 2025



Audience of the discussion program in Fulda 2025

Throughout the day, content creators can be met at the photo wall in Meet & Greets.



Meet&Greets

Street food offerings will take care of physical well-being.



Tee- & Coffee flat in Fulda 2025

Throughout the spacious site, visitors can explore attractions of all sizes centered around e-mobility and renewable energy. A program for children will also be provided, reflecting the event's family-friendly nature.



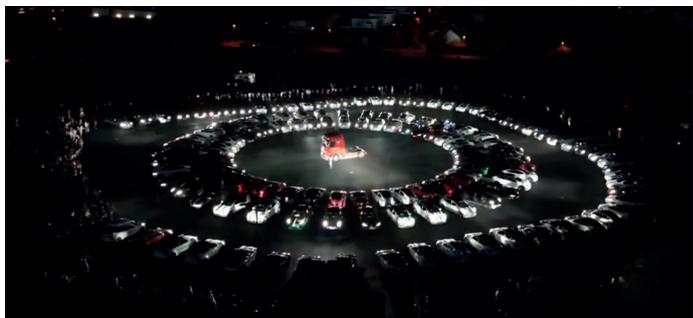
Located on the periphery of the grounds, EV manufacturers are offering test drives and consultations. You can even take a spin on the off-road track!



Off-road terrain use in Fulda 2025

This also applies to many e-mobility practitioners who love sharing their personal stories and showing visitors the ropes using their own cars. It's an interactive event driven by the community: brand-independent, sustainable and full of energy.

A massive Tesla light show kicks off at 8:00 PM, followed by another e-mobility BBQ starting at 8:30 PM.



Tesla-Lightshow 2025 in Fulda

SEPTEMBER 20. 2026

The E-Future Trade Fair opens again at 9:00 AM and runs until 2:00 PM.

The stage programme with panel discussions on e-mobility and energy topics with recognised experts continues from 11:00 AM to 2:00 PM.

EXHIBITOR OR SPONSOR

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Chinese automaker Xpeng: Sponsoring the Fulda event, showcasing their latest models and offering test drives to attendees.



RPR Motors in Fulda 2025

The framework of the Electric Community event is cost-intensive. Renting a tent like the one in 2025 costs €40,000. Add to this site rental water and electricity installations and many other small, medium and large expenses.



Scheelen Elektromobile with fully electric small vehicles in Fulda.



Schade GmbH & Co. KG presented Hyundai and Xpeng in Fulda.

This cannot be financed by entrance fees alone. Sponsors and exhibitors essentially bear the costs.

Sponsors — companies wishing to raise their profile more prominently compared to a classic trade fair appearance — can gain attention from the very beginning in the context of the event announcement.



Speaker City GmbH presented itself on the outdoor grounds.



The sponsor Carbonify at the Future Fair in Fulda 2025.

Exhibitors who wish to present themselves at the E-Future Trade Fair in 2026 can contribute with their stand fees.

Interested companies can already express their interest now.

Non-binding expressions of interest can be directed to: info@projektmacher.de



The E-Future Fair for E-Mobility & Renewable Energy will be held at Messe Galerie Fulda, taking place both in a specially constructed large marquee and on the fenced outdoor grounds. To ensure protection against the elements, exhibitors with a stand size of 6 x 6 meters or larger are permitted to set up their own professionally secured tents in the outdoor area. Please note that the organizer assumes no liability for these; specific details are governed by the contract.

Setup: From September 18th, starting at 8:00 AM. Stands must be fully set up by the fair's opening at 6:00 PM.

Dismantling: Possible from September 20th at 3:00 PM and must be completed by September 21st at 12:00 PM.

Vehicle Access: Internal combustion engine (ICE) vehicles are permitted on the grounds for setup and dismantling purposes. However, during the event, they must be moved to the designated exhibitor parking lot outside the event area. **Commercial Participation:**

Commercial activities are limited to the E-Future Fair. For commercially oriented vehicles parked on the grounds offering goods or services, special „small exhibitor tickets“ are available for 150.00 euros.

EXAMPLES FOR EXHIBITORS:

Price per sqm with Hall Floor: € 75.00

- 1.1.: 6 sqm: € 450.00
- 1.2.: 10 sqm: € 750.00
- 1.3.: 18 sqm: € 1,350.00
- 1.4.: 13.5 sqm: € 1,012.50
- 1.5.: 20 sqm: € 1,500.00



The sound experts of Vehicle sound Labs on the „without Hall Floor“ area.



Tire manufacturer Hankook with hall flooring by 2025

Price per sqm without Hall Floor: € 55.00

- 2.1.: 25 sqm: € 1,375.00
- 2.2.: 40 sqm: € 2,200.00
- 2.3.: 75 sqm: € 4,125.00
- 2.4.: 90 sqm: € 4,950.00

Price per sqm Outdoor Area: € 40.00

- 3.1.: Small stand 3 x 3 m (9 sqm): € 360.00
- 3.2.: Narrow exhibition stand 3 x 6 m (18 sqm): € 720.00
- 3.3.: Standard exhibition stand 6 x 6 m (36 sqm / optionally in own tent): € 1,440.00
- 3.4.: Double stand 6 x 12 m (72 sqm / optionally in own tent): € 2,880.00



Tesla on the outdoor Area at the E-Future Trade Fair 2025

SPONSORSHIP MODELS

Sponsorship models follow the 2025 structure with increased flexibility for customization. We are seeking a main Sponsor for top-tier billing directly beneath the event title in all PR materials. Additionally, two Premium and four standard sponsors (with smaller graphics) will be featured on photo backdrops and tickets. Exclusive naming rights tied to specific event activities and offerings are also available.



SPONSORSHIP BENEFITS

Logo Placement: Featured in print, digital, on-stage, and on Meet & Greet backdrops.

Editorial: Recognition in organizer publications, including T&Emagazin.

Banners: 3x1m mesh banners on fencing, barriers and event buildings.

On-Site Branding: Deck chairs and promotional items in key areas (e.g., off-roadzone).



Branded deck chairs for each sponsor will be positioned across the site (following the 2023 model), especially in the chill-out zone near the off-road area, providing a perfect spot for visitors to unwind.

SPONSORSHIP CATEGORIES

Main-Sponsor (exclusive): 10 Banners, 10 deckchairs

Sponsor E-Future Trade Fair (exclusive):

6 Banner at and inside the Exhibition Tent

Premium-Sponsor (2 Slots): 6 Banners, 6 deckchairs

Sponsor (4 slots): 3 Banners, 4 deckchairs

Camping-Sponsor (exclusive): 1 large flag(3m).

WC-Sponsor: Exclusive advertising displays on all WCs.

All sponsors receive a generous exhibition stand in the sponsor area, participation in the opening and closing barbecue is included in the price.

In the chill-out area in front of the off-road area, groups of deckchairs with the sponsors' logos will be set up.

Free VIP tickets for entrance: Premium Sponsors receive 8 each, E-Future Trade Fair Sponsor: 10, exhibitors and other sponsors: 4 each, Main Sponsor: 20, which may also be raffled and passed on.

Sponsors may also bring and display their own banners, flags and deckchairs. However, the organiser accepts no liability for own tents.

PRICES

- Main Sponsor: € 25,000
- Premium Sponsor: € 15,000
- Sponsor: € 10,000
- E-Future Trade Fair Sponsor: € 20,000
- E-Car Camping Sponsor: € 3,000
- WC Sponsor (exclusive DIN A3 displays on all toilets): € 3,000
- Off-Road Area Sponsor: € 3,000
- Tesla Lightshow Sponsor: € 5,000 (including logo presentation in official videos)

Advertising Materials Sponsor in 2026 is again Complot Werbetechnik.



Complot Werbetechnik will also be the advertising material sponsor in 2026.